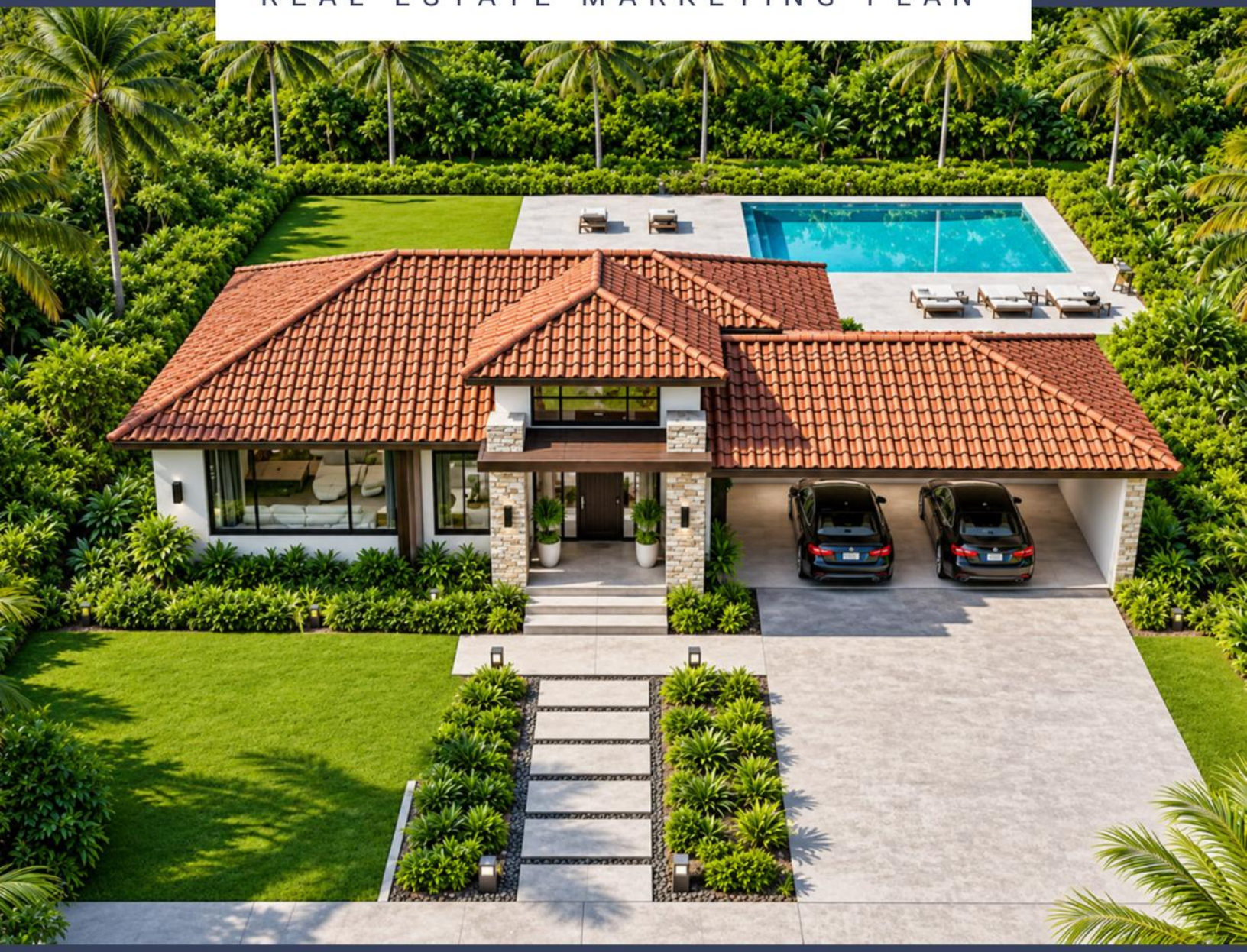
Mediterranean Luxury Home and Pool Retreat

REAL ESTATE MARKETING PLAN





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SRQ Premier Team
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I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

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Your home will be featured in prominent global media brands including The Wall Street Journal, Robb Report, Unique Homes and MarketWatch. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares—but don't take our word for it, check it out for yourself!

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Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to extensive local print, mail and signage.



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- Over 100 International Ads
- Exposure to global buyers and investors
- Placement in Juwai.com, the #1 China Site

PERFECT PRESENTATION

- Dedicated Website
- Luxe Video Tour
- Google Earth Aerial Flyover
- Mobile + Social



SOCIAL MARKETING

- Social video ads targeted to your perfect buyer
- Location, wealth, interests, and lifestyle
- Facebook, Instagram, YouTube and more



LOCAL VISIBILITY

- Elegant Brochures
- Distinctive Signage
- Direct Mail
- Targeted Local Ads



CLIENT SATISFACTION

- Weekly Activity Reports
- Interactive media kit showing your ads and campaign highlights



Call today for a complimentary **Home Valuation + Marketing Plan.**



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PERFECT PRESENTATION

Your home will be featured on its own dedicated property website and URL, ideal for lead capture and social sharing. The presentation includes a stunning Google Earth aerial flyover and Youtube Video Tour. The dedicated mobile and iPad tours allow for seamless viewing on any device.

Google Earth Aerial flyover	Dedicated Website & url	Optimized for Mobile & Ipad	Lead Capture & Social Sharing



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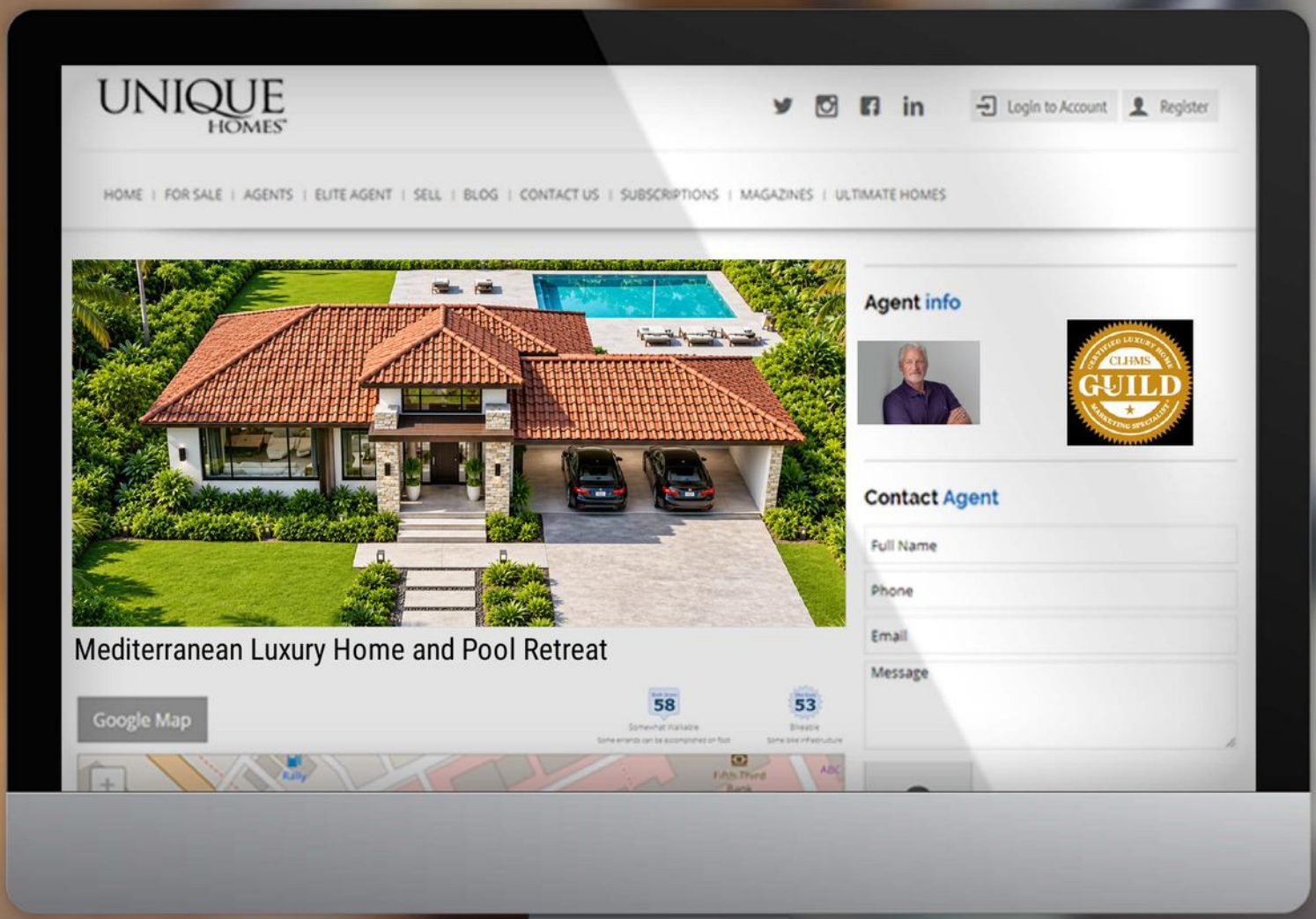


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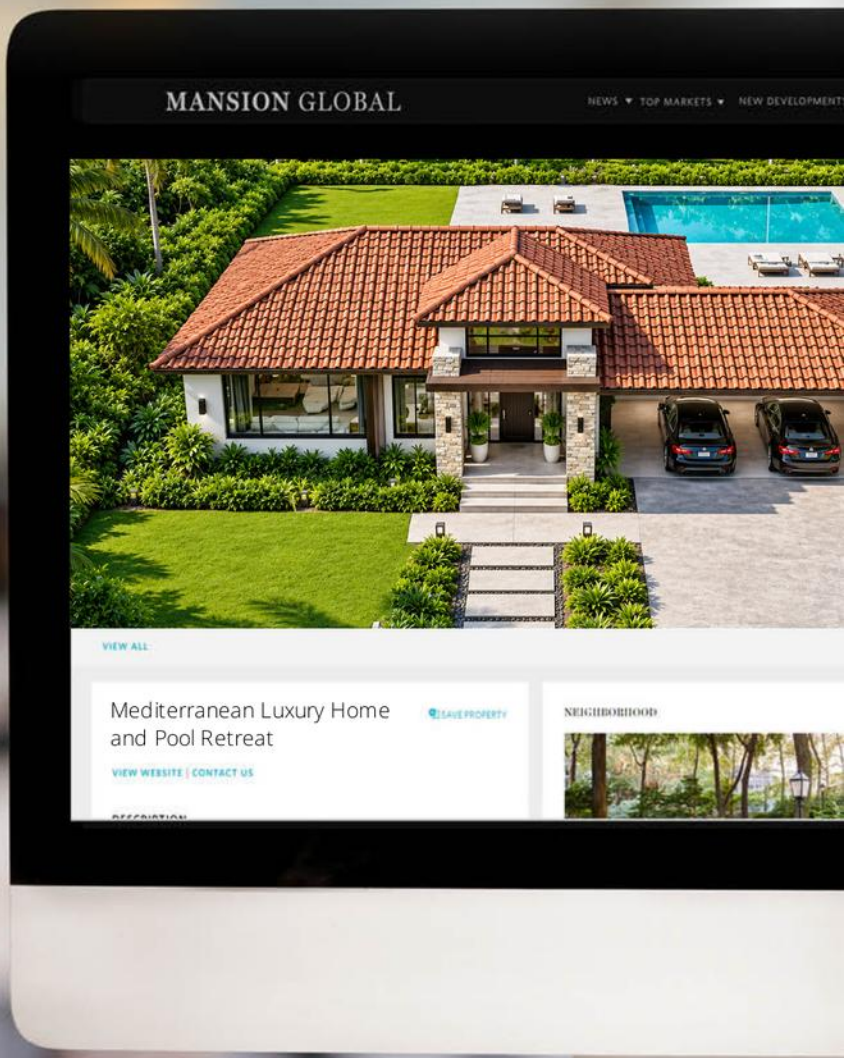
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Monthly Unique Users

50%

Of Visitors Planning to Build/Buy a Home



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UPMKT

HOMES OF STYLE & DISTINCTION

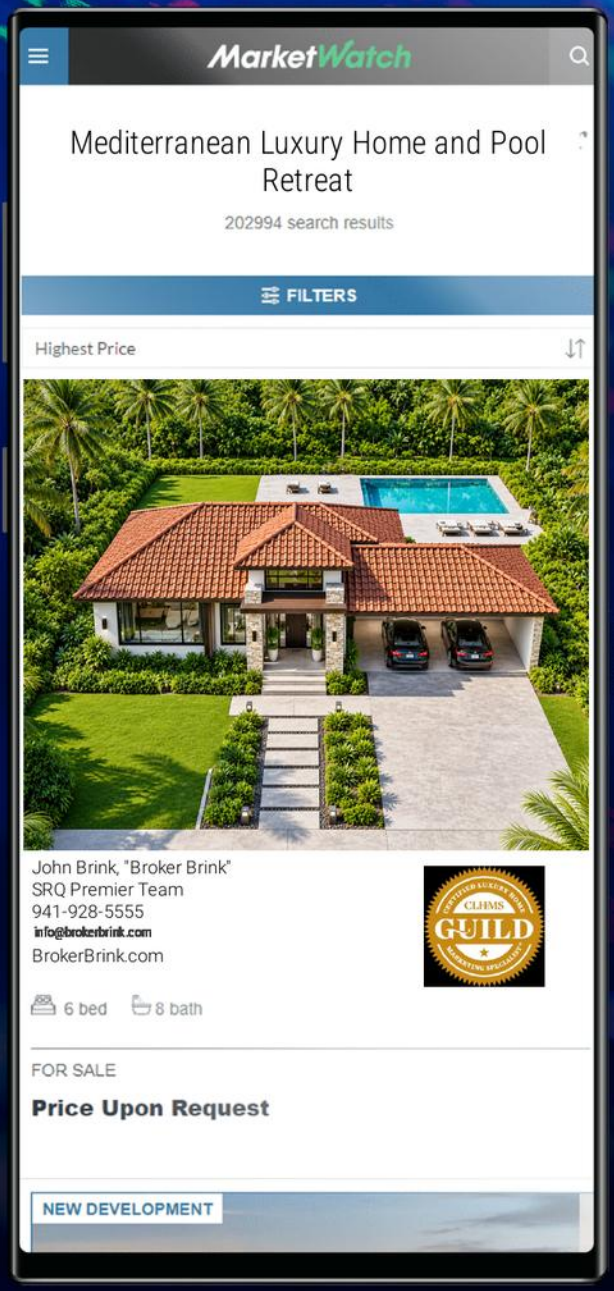
An international publication dedicated to upscale real estate and the people who love it. Follow the latest trends in home design, architecture, trending communities and cities, and a lot more.



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MarketWatch



MarketWatch is a website that provides financial information, business news, analysis, and stock market data. Along with The Wall Street Journal and Barron's, it is a subsidiary of Dow Jones & Company, a property of News Corp.

40 MILLION+

Monthly Unique Users

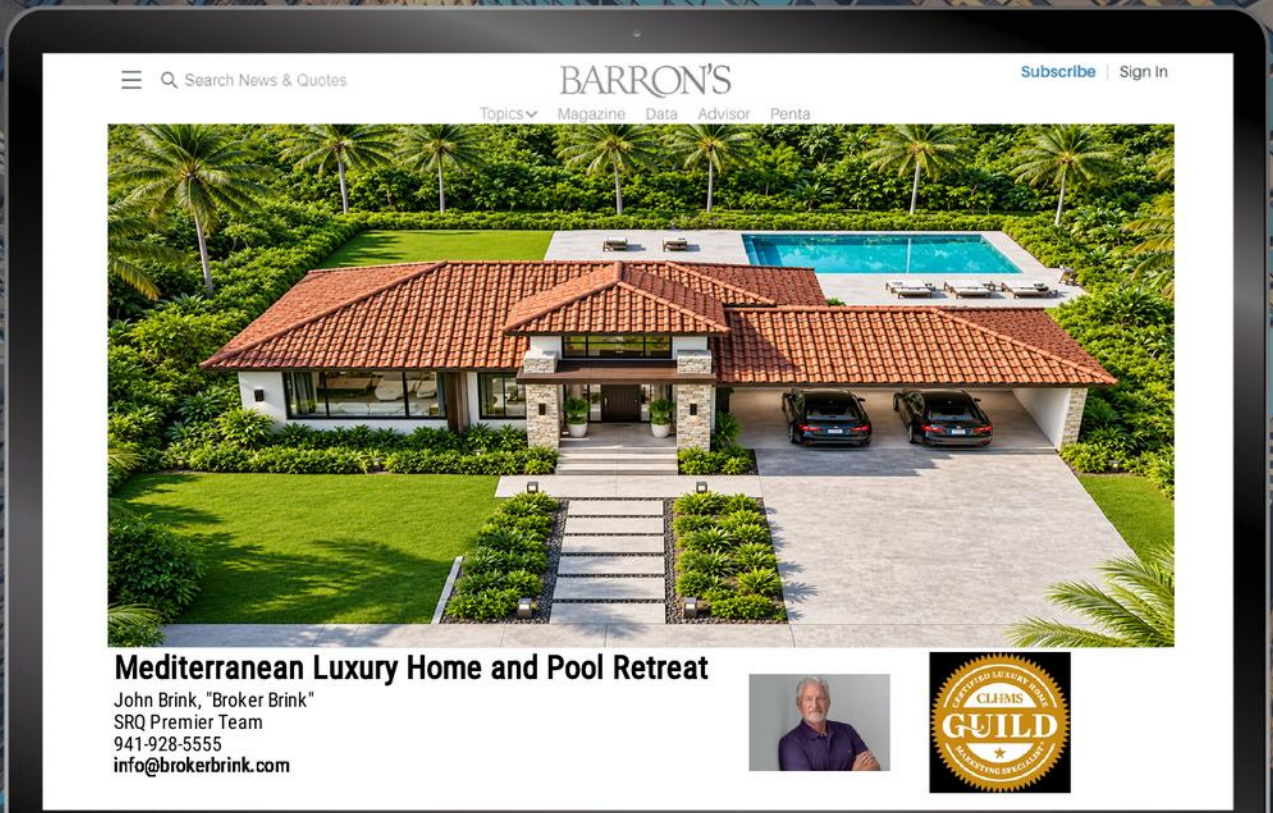
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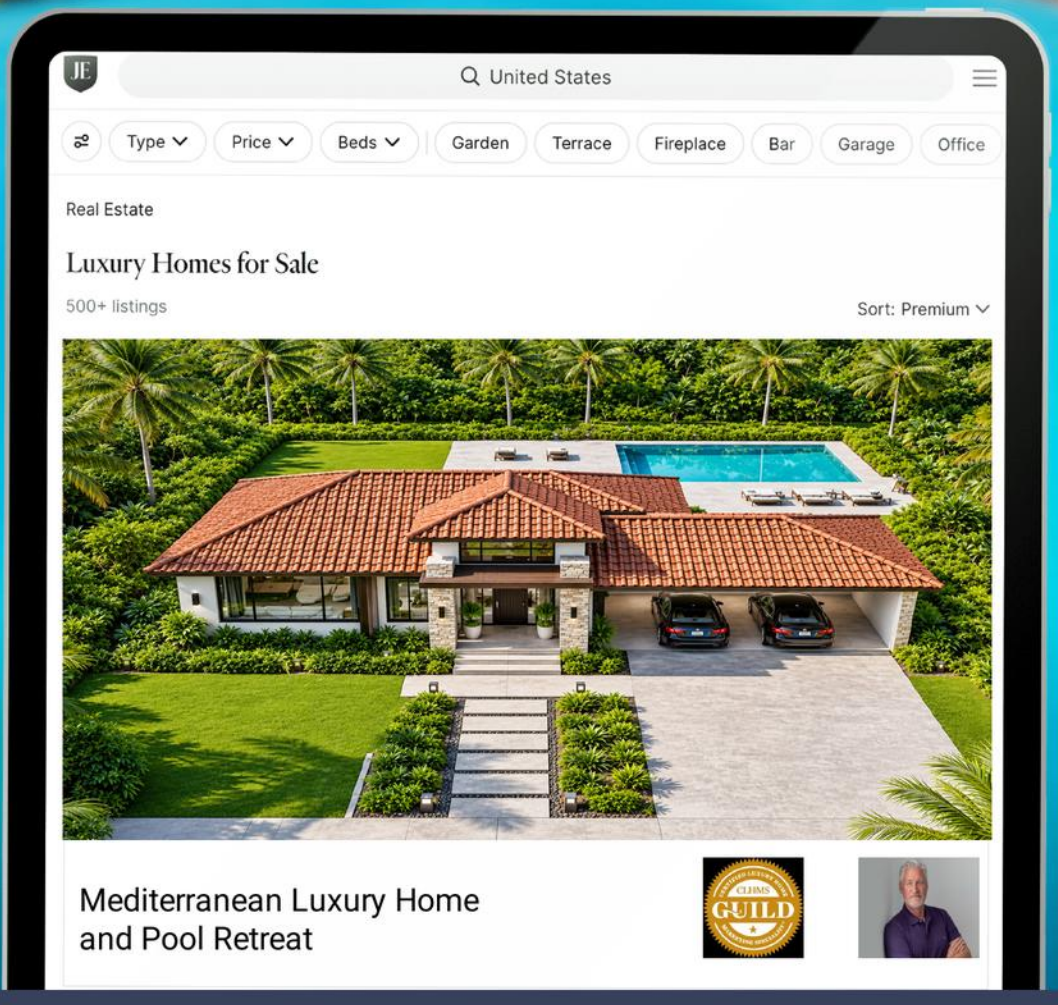
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International Ads

70+
Key Markets
Around the World

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- Tanzania — Dar Property
- Poland — Domy
- Cambodia — Dotproperty Cambodia
- Indonesia — Dotproperty Indonesia
- Laos — Dotproperty Laos
- Malaysia — Dotproperty Malaysia
- Myanmar — Dotproperty Myanmar
- Philippines — Dotproperty Philippines
- Singapore — Dotproperty Singapore
- Thailand — Dotproperty Thailand
- Vietnam — Dotproperty Vietnam
- China — East West Property
- Global — EdenWay
- Turkey — Emlaktown
- France — Figaro Immo
- Spain — Globaliza
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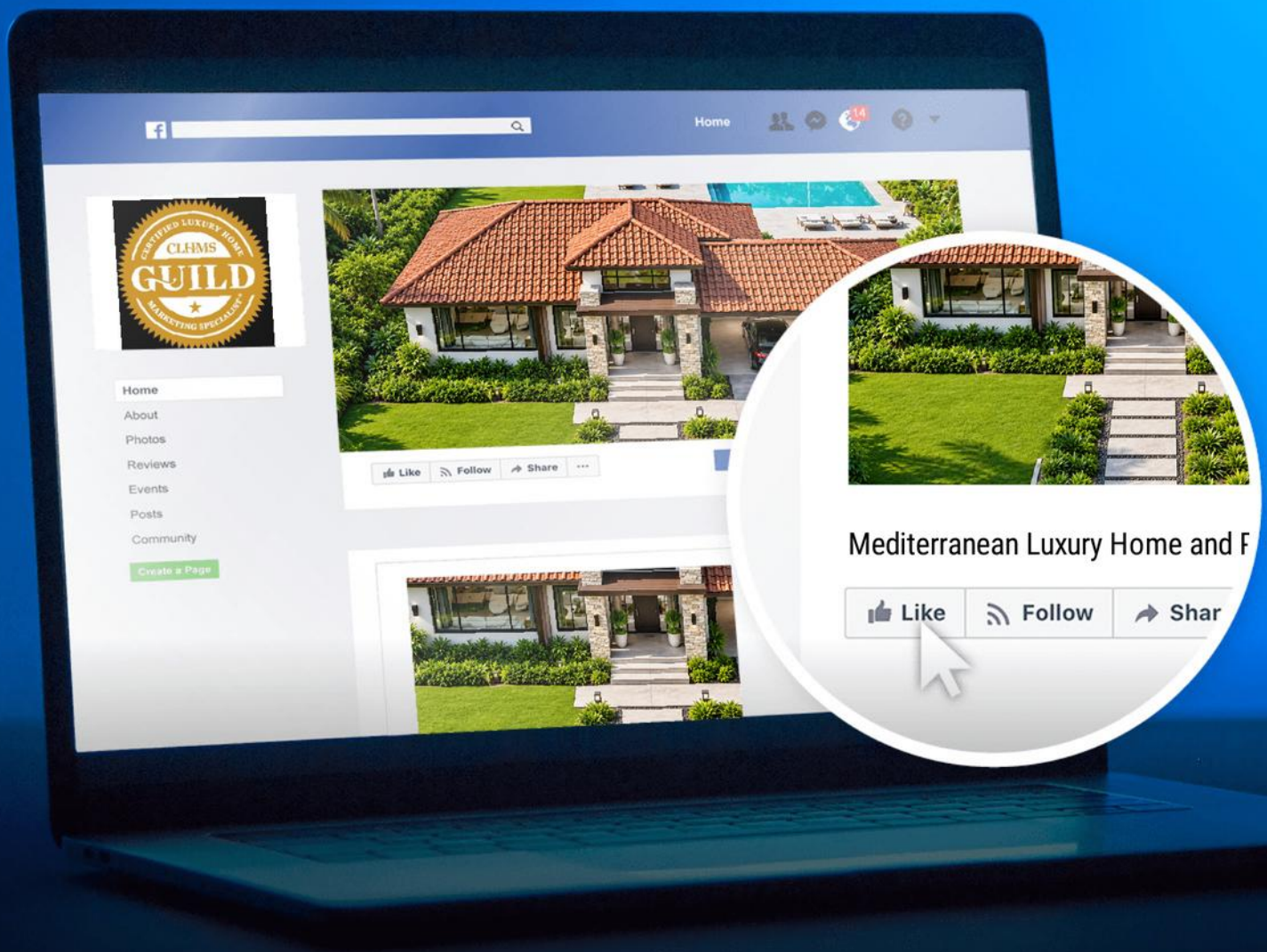
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